



Make-A-Wish.
ALABAMA

2023 **Wish**
2023 **Night**

PRESENTED BY

Keesler Federal Credit Union

Sponsorship Opportunities

December 8, 2023 | 6-10 PM

Renaissance Mobile Riverview Plaza Hotel
Mobile, Alabama

Sponsorship Benefits



Make-A-Wish Alabama's Impact:

Make-A-Wish Alabama's mission is to create life-changing wishes for children with critical illnesses. Through the support of local donors, they have:

- Granted more than 1,000 wishes since 2012
- Served children in all 67 Alabama counties
- Impacted thousands of wish families, volunteers, and supporters through our mission

2023 Wish Night

At our first-annual Mobile Wish Night, we raised more than \$65,000 for wishes through the generosity of our South Alabama supporters.

Sponsoring the 2023 Mobile Wish Night will not only support our mission in a critical way, it will strategically align your company with our brand and reach across the state:

- 17K social media reach
- 5,000+ newsletter email list
- Thousands of state-wide supporters, wish families, and more!



2023 Wish Night

- ★ Fine Food and Drinks
- ★ Premium Cork Pull
- ★ Mission Moments
- ★ Live Music and Dancing
- ★ Fabulous Silent & Live Auction
- ★ Photobooths and more!



Past Community Sponsors

The following organizations have sponsored Mobile Wish Night 2022. We are grateful for these community partners and their commitment to our mission.



Sponsorship Levels

Presenting Sponsor \$20,000

- Three VIP tables with name recognition and prominent placement
- One reserved hotel room at the venue hotel (or hotel in close proximity)

Includes all recognition benefits from Platinum Sponsor PLUS

- Name within the event title listed as “2023 Wish Night presented by [Company Name]”
- Opportunity to enhance a local wish
- Opportunity to provide small branded gift to attendees
- Online exposure featuring company logo and website on Wish Night website and social media
- Company logo featured on event save the date
- Full-page acknowledgment in Wish Night event program (in lieu of ½ page)

Gold Sponsor \$10,000

- Two VIP tables with name recognition and prominent placement

Includes all recognition benefits from Gold Sponsor PLUS

- Company logo featured on event save the date
- Half-page acknowledgment in Wish Night event program
- Company logo incorporated into Make-A-Wish Alabama social media plan related to 2023 Wish Night
- Thank you video from local wish kid

Silver Sponsor \$5,000

- Two reserved tables with name recognition and prominent placement

Includes all recognition benefits from Silver Sponsor PLUS

- Company name incorporated into Make-A-Wish Alabama social media plan related to 2023 Wish Night
- Company logo on all promotional materials related to Wish Night, including e-communications, advertisements, media materials, relevant signage, and slideshow (in lieu of name only)
- Acknowledgment in Wish Night event program featuring company logo
- Customized digital invitation to share with potential table guests

Bronze Sponsor \$2,500

- One reserved table with name recognition

Includes all benefits from Bronze Sponsor PLUS

- Logo on all promotional materials related to Wish Night, including e-communications, advertisements, media materials, relevant signage, and slideshow (in lieu of name only)
- Verbal recognition at event
- Acknowledgment in Wish Night event program featuring company logo



The direct donor benefit for your participation in our event is equal to \$119.00 per person and \$159.00 per hotel room. Any amount contributed that is above and beyond may be considered tax deductible, per Section 170(c) of the IRS Code of 1986.

Event Naming Opportunities

At Make-A-Wish Alabama, we take our responsibility for the monies donated to our cause very seriously. By sponsoring one of the following expenses, you will play a key role in keeping our fundraising costs low as we bring Wish Night to life. That means more of the funds we raise will be spent creating life-changing wishes for children with critical illnesses.

Cocktail Hour Sponsor - \$10,000 - 1 available

A great sponsorship choice for guaranteed high visibility. Your company name and logo will be featured prominently during the pre-dinner cocktail hour, and guests will rave about your branded drink!

- Exclusive naming rights for the event's specialty cocktail (Ex: Wish-tini provided by Make-A-Wish)
- Cocktail napkins featuring company logo accompanying every drink order during cocktail hour
- Four seats at 2023 Mobile Wish Night
- Half-page acknowledgment in Wish Night event program featuring company logo
- Acknowledgment from podium during the event

Afterparty Sponsor - \$10,000 - 1 available

Bring the party to life! Premium exposure at the exclusive afterparty following the Wish Night program.

- Company logo on signage during the afterparty featuring "Afterparty presented by [Company Name]"
- Co-branded party favors (glow sticks, sunglasses, etc.)
- Four seats at 2023 Mobile Wish Night
- Acknowledgment in Wish Night event program and slideshow

Smile Station Sponsor - \$5,000 - 1 available

This option guarantees prominent logo placement on-site at the event.

- Company logo on signage by the photo booth featuring "Smile Station presented by [Company Name]"
- Two seats at 2023 Mobile Wish Night
- Acknowledgment in Wish Night event program and slideshow

Decor Sponsor - \$2,500

Help offset the cost of transforming the ballroom into a night of wishes and wonder!

- Two seats at 2023 Mobile Wish Night
- Acknowledgment in Wish Night event program and slideshow



The direct donor benefit for your participation in our event is equal to \$119.00 per person and \$159.00 per hotel room. Any amount contributed that is above and beyond may be considered tax deductible, per Section 170(c) of the IRS Code of 1986.

Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring Wish Night on December 8!

Presenting (\$20,000) Gold (\$10,000) Silver (\$5,000) Bronze (\$2,500)

Cocktail Hour (\$10,000) Afterparty (\$10,000) Smile Station (\$5,000) Decor (\$2,500)

I would like to pledge or contribute \$_____ for the **Fund A Wish** portion of the event.

I will raise my paddle at the event. I am unable to attend; please have a proxy recognize my donation at the event.

Company Name: _____

Please print name exactly as you wish to be listed on promotional materials

Contact Name: _____ Title: _____

Address: _____

Telephone: (____) _____ E-Mail: _____ Fax: (____) _____

Website (may be linked on event website): _____

Payment Method

By Phone Check* Online Invoice

To pay securely via credit card, please pay online or check the "By Phone" box above to receive a phone call from a MAW staff member.

**Please make checks payable to Make-A-Wish Alabama.*

Mail, email or fax this form to:

Make-A-Wish Alabama
One Perimeter Park S
Suite 100S
Birmingham, AL 35243
Phone: 205.254.9474
Fax: 205.254.9479

For more information, contact:

Abby Scioneaux,
South Alabama Regional Manager
abby@alabama.wish.org
251.402.0754

Valerie Cunningham,
Vice President of Advancement
vcunningham@alabama.wish.org
205.440.1932

To purchase tables or tickets online, or for more event information, visit:

ALABAMAWISHNIGHT.ORG

Make-A-Wish® Alabama's Tax ID Number is 63-0943675. Make-A-Wish will expend and/or distribute the funds consistent with the original intent and wishes of the donor. However, notwithstanding the foregoing, the Foundation reserves the right to use and/or distribute the funds as deemed appropriate in the sole discretion of the organization in order to support its work.



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